The 2016-2017 fiscal year was an exciting time for us at the ESU, as we set forth to implement the English in Action work defined and mandated by our strategic planning process. The organizational restructuring and planning undertaken by the ESU Board in the prior year empowered us to redirect our focus on the quality and impact of our national educational programs. We have begun this year to better serve our beneficiaries and garner worthy attention and support to attract and benefit more educators, students, immigrants, and life-long learners. And our new Branch structure allows us to increase our work in communities across the country to be relevant as a prominent educational charity.

The need to instill global understanding and good will is as great as ever it has been. Your support is needed as the ESU accelerates its endeavors to put English into action as a catalyst for person-to-person conversation and civil discourse for students and new American immigrants, and as we broaden our international exchange offerings to expand the world view of educators and those continuing their education.

English in Action breaks down barriers of ignorance and misunderstanding and provides the conditions for peace.

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English in Action breaks down barriers of ignorance and misunderstanding and provides the conditions for peace. Enjoy reading about the ESU’s mission and work to foster global understanding in this 2017 Annual Report.
Under the banner “English in Action,” the English-Speaking Union employs English as a catalyst to foster global understanding and good will through educational opportunities and cultural exchange programs. The ESU believes in building a better world through the English language and international exchange. We work to inspire common bonds: person-to-person, one conversation, one presentation, and one exchange at a time. By promoting creative and confident civil discourse, we enable participants to rise to their potential as individuals, thrive as global citizens, and join worldwide in pursuing conditions for peace.

ESU members set English into action locally and nationally to foster global understanding through a variety of educational, cultural, and social programs. English in Action programs are supported by the ESU’s unrestricted endowment, corporate and foundation grants, and by the contributions of its members. Members benefit from personal relationships and international exposure gained from ESU activities and events while providing financial and volunteer support to sustain English in Action educational and cultural programs.

The ESU employs English as a catalyst to foster global understanding and good will by providing educational and cultural opportunities for students, educators, and members.

The ESU Today

60,650
Served in 2016-2017

4,200
middle school students

46,200
high school students

3,200
teachers

1,250
volunteers

800
English learners

5,000
members

More than

ESU Mission

English in Action Programs

English as Catalyst
- English in Action (EiA)
- Andrew Romay New Immigrant Center (ARNIC)
- National Shakespeare Competition
- Middle School Debate
- Shakespeare Teacher Programs

International Exchange
- Teachers Learning Abroad (TLab)
- Luard Morse Scholarships
- Secondary School Exchange (SSE)
- Walter Hines Page Scholarships
English in Action (EiA)

“IT was a beautiful experience being part of the English in Action family. It’s the best experience I have had in NYC, for sure.”

EiA Student from Italy

English In Action (EiA) helps newcomers to the United States master conversational English and learn about life in the US while fostering cross-cultural exchange by pairing them with volunteer tutors – fluent English speakers – for one-on-one conversation sessions. A hallmark of the EiA program is comprehensive tutor training for volunteers, emphasizing the best practices in cross-cultural learning and leadership development. Expanded tutor trainings focused this year on cultural competency and working with refugees.

Every EiA unit provided training workshops, demonstrating simple word games and exercises tutors can perform with students to improve their vocabulary. Social workers led workshops on cultural competency, and a speech and language expert provided tips on teaching pronunciation.

ESU Branches provided EiA sessions in
Columbus, OH
Lexington, VA
New Orleans, LA
New York, NY
Portland, OR
Seattle, WA

Watch EiA videos at
youtube.com/EnglishSpeakingUnion

Andrew Romay New Immigrant Center (ARNIC)

The Andrew Romay New Immigrant Center (ARNIC) is committed to improving the lives of new immigrants by providing a welcoming environment, resources, and support. At the Center, members improve their English to explore work and study opportunities, network, pursue citizenship, and acquire cultural fluency in order to participate fully in American society. Members receive a one-year scholarship to participate in English in Action, English language classes, workshops, and cultural and civic trips and events.

In addition to specially tailored English language speaking and writing classes, program highlights included the 4th annual Thanksgiving dinner, an art show of photographs and paintings by ARNIC members, field trips to New York State courts, and the Tenement Museum. Special workshops were presented on entrepreneurship, online safety, social media, and the job hunt. Local banking institutions held career days that focused on resume building and interviewing. Additionally, members attended Rangers hockey games and Shakespeare in the Park performances, toured the United Nations, and participated in other American cultural experiences.

Watch ARNIC videos at
www.stories-esuus.org

“Thanks to the program, now I feel confident that I will find the professional job that I am dreaming about.”

ARNIC Member from Colombia
The English-Speaking Union National Shakespeare Competition provides high school teachers across the country with a performance-based program for the study of English Language Arts and Shakespeare. Through the competition, students develop communication skills and an appreciation of the power of language and literature. Students also develop essential skills such as critical thinking, close reading, and public speaking; increase self-confidence through reading, analysis, and performance of Shakespeare; explore the beauty of Shakespeare’s language and classic themes; and bring the timeless works of Shakespeare to life and learn to express his words with understanding, feeling, and clarity.

The finals of the 34th annual English-Speaking Union National Shakespeare Competition occurred on May 1, 2017 on stage at Lincoln Center Theater in New York and drew 54 nation-wide winners of ESU Branch competitions. Ogechi Egonu from San Francisco, CA won the first prize, a full scholarship to the American Shakespeare Center Theatre Camp in Staunton, VA. Brandon Burke from the Kentucky Branch won second place and Trevon Wainwright from the Kansas City Branch won third place.

“I honestly think the most valuable part of the national level was meeting my peers, from all over the nation – of various backgrounds, who shared a common interest in Shakespeare and his work.”

Student Semi-finalist

325,000+
high school students participated since its inception.

21,578
students

2,000
teachers

850
competitions

54
branch communities

Shakespeare Teacher Programs

English and drama teachers nationwide returned to their classrooms better prepared to teach Shakespeare after attending ESU Teaching Shakespeare Workshops, produced in partnership with the world-renowned Folger Shakespeare Library.

Local partners included Cleveland Public Library, Elizabethtown College in Central Pennsylvania, Le Moyne College in Syracuse, Parthenon Museum in Nashville, University of Colorado Boulder, and the University of North Carolina at Greensboro.

Additionally, ESU Branches in Los Angeles, Oklahoma City, and Tulsa organized independent summer Shakespeare workshops for teachers.

ESU Teaching Shakespeare Workshops underwritten by ESU Branches took place in:

Boulder, CO
Cleveland, OH
Elizabethtown, PA
Greensboro, NC
Syracuse, NY
Nashville, TN

Engaging 136 teachers from 103 schools impacting 13,600 students

Watch Shakespeare Competition videos at youtube.com/EnglishSpeakingUnion
Middle School Debate

Middle School Debate is an educational initiative for students in grades 5 to 8 – launched with support from the National Endowment for the Humanities – designed to help young adolescents develop critical thinking and language arts skills.

Teachers Learning Abroad (TLab)

Our 60-year-old study abroad program for teachers, formerly called the British University Summer Schools (BUSS) program, has expanded to include one-, two-, and three-week educational programs for teachers as well as other life-long learners.

Through TLab, more than 60 American secondary school teachers continued their education at prestigious centers of learning in the United Kingdom at University of Oxford, Shakespeare's Globe, and The University of Edinburgh. Since its inception, thousands of TLab scholars from all over the US have returned from their studies to their classrooms invigorated and equipped to share their newly acquired teaching and learning strategies with more than 250,000 students nationwide.

As a teacher, I have to be the best human being I can be. An opportunity like this enriches me – it broadens my perspective of things. I can’t be the best teacher I can be without that broadened perspective.”

TLab Scholar, Shakespeare’s Globe

ESU Regional Championship Tournament in May.
Support from volunteers and partners enabled 1,300 debate rounds for a total of 39,000 minutes of debate. Additionally, the ESU organized two teacher debate workshops, attended by 58 middle school teachers from 30 schools in New York and New Jersey.

1,950 students
39,000 minutes of debate

Watch Middle School Debate videos at youtube.com/EnglishSpeakingUnion

2017 TLab Classes

- Teaching Shakespeare Through Performance
- English Literature: Middle English, Shakespeare, Romantic Poets, Jane Austen, Victorian Fiction, Modernist Fiction, Contemporary Literature
- Creative Writing
- International Politics
- The Story and Future of English (one-week course)

- Text and Context: Modernism, Scottish Literature, Contemporary Literature
- Creative Writing
- Contemporary British and Irish Theatre and Performance

2,550 participants since inception
77 participants in 2016-2017
$150,000 in scholarships

2016-2017 TLab Classes

- Teaching Shakespeare Through Performance
- English Literature: Middle English, Shakespeare, Romantic Poets, Jane Austen, Victorian Fiction, Modernist Fiction, Contemporary Literature
- Creative Writing
- International Politics
- The Story and Future of English (one-week course)

- Text and Context: Modernism, Scottish Literature, Contemporary Literature
- Creative Writing
- Contemporary British and Irish Theatre and Performance

Watch TLab videos at youtube.com/EnglishSpeakingUnion

Since 2011

Since 1957
SSE, a "gap year" abroad, is a merit-based scholarship that provides tuition, room, and board for US students to spend a semester or year between high school and college at a British or Argentine boarding school, and for UK students to spend their gap year at select US schools.

SSE scholars gain independence and a global perspective that benefits them upon entering college and beginning their careers. They describe their experience abroad as a most formative time in their lives and credit the ESU for this life experience.

Since 1928
Secondary School Exchange (SSE)

2017 Scholarship Recipients
Serena Newberry
English Education and Pre-Law Major from Xavier University of Louisiana, New Orleans. Will study at the University of London.

Leondre Ramsay
Political Science Major from Howard University, Washington, DC. Will attend University College London.

“...It was an interesting time to be a politics student in the UK for the past few months. As I prepare to return home, it is with the confidence that I can and will thrive in any space. I am eternally grateful to the English-Speaking Union of the United States and the ESU Luard Morse Scholarship for their funding and support of my endeavors.”

2016 Luard Morse Scholar

Since 1924
Walter Hines Page Scholarships

Named for the Honorable Walter Hines Page, American Ambassador to the Court of St. James’s during World War I, this scholarship offers British and Argentine educators the opportunity to explore and exchange educational expertise as they travel to the US to study an aspect of education relevant to their own professional interests and development. Sponsored by the ESU of the Commonwealth and ESU Argentina, this international exchange of techniques and ideas benefits the educators – and their students – on three continents.

Since 1969
Luard Morse Scholarships

The Luard Morse Scholarships provide merit scholarships up to $25,000 towards a semester of study at a British university to American students attending historically black colleges and universities in the US. The scholarship is open to sophomore students in all disciplines and has been awarded to students majoring in economics, philosophy, finance, mathematics, liberal arts, and the sciences.

“I am not exaggerating when I say that taking a gap exchange year was the best decision I ever made: it opened my eyes to the world in ways that I couldn’t have even imagined.”

SSE Student

“I was an interesting time to be a politics student in the UK for the past few months. As I prepare to return home, it is with the confidence that I can and will thrive in any space. I am eternally grateful to the English-Speaking Union of the United States and the ESU Luard Morse Scholarship for their funding and support of my endeavors.”

2016 Luard Morse Scholar
**ESU Branches**

Headquartered in New York City and incorporated in the State of Delaware, The English-Speaking Union of the United States coordinates English in Action programs through its network of Branches nationwide. Committed ESU members and volunteers are invaluable in sustaining the educational and cultural functions of the Branches in promotion of the mission.

During the 2016-2017 year, the ESU Branches were restructured as Limited Liability Companies (LLCs) formed in the State of Delaware with The English-Speaking Union of the United States as the sole member. This legal structure extends the corporation’s 501(c)3 status to the Branches and provides legal status to the Branches. The LLC structure enables Branch management by local Boards of Directors or direct management by the National Board of Directors to deliver English in Action programs.

The English-Speaking Union of the United States also shares fellowship with more than 50 independent ESUs around the world, most closely with The English-Speaking Union of the Commonwealth in London.

**ALABAMA**
Birmingham

**ARIZONA**
Phoenix
Tucson

**CALIFORNIA**
Desert (Palm Springs)
Los Angeles
San Diego
San Francisco

**COLORADO**
Denver

**CONNECTICUT**
Greenwich

**DELAWARE**
Delaware

**DISTRICT OF COLUMBIA**
Washington D.C.

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Jacksonville
Miami
Naples
Palm Beach

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Atlanta
Savannah

**HAWAII**
Honolulu

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**INDIANA**
Indianapolis

**INDIANA**
Indianapolis

**KENTUCKY**
Louisville

**LOUISIANA**
Monroe
New Orleans
Shreveport

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Boston

**MICHIGAN**
Detroit

**MISSISSIPPI**
Jackson

**MISSOURI**
Kansas City
St. Louis

**NEW JERSEY**
Monmouth County
Princeton

**NEW YORK**
Albany
Buffalo
New York City
Rochester
Syracuse

**NORTH CAROLINA**
Charlotte
Columbia
Greensboro
Research Triangle (Raleigh)
Salisbury
Sandhills (Pinehurst)

**OHIO**
Cincinnati
Cleveland
Columbus

**OKLAHOMA**
Oklahoma City
Tulsa

**OREGON**
Portland

**PENNSYLVANIA**
Central Pennsylvania
Philadelphia

**RHODE ISLAND**
Newport

**SOUTH CAROLINA**
Charleston
Columbia

**TENNESSEE**
Memphis
Nashville

**TEXAS**
Austen
Dallas
Houston

**VIRGINIA**
Charlottesville
Lexington
Richmond
Southwest Virginia (Roanoke)

**WASHINGTON**
Seattle

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**Branch Activities**

---

54 branches participated in the National Shakespeare Competition, engaging 21,578 high school students nationally.

19 branches provided scholarships for 40 TLab scholars.

6 branches held Shakespeare Teacher Programs.

7 branches hosted foreign educators through the Walter Hines Page program.

6 branches provided English in Action sessions.
On June 1, the English-Speaking Union Andrew Romay New Immigrant Center (ARNIC) celebrated the accomplishments of its members with a graduation ceremony in New York City hosted by the Open Society Foundations, financial supporters of the program.

ARNIC, named for the program’s key visionary and supporter, Andrew Romay, helps recent immigrants improve their English through free English language classes and English in Action conversation sessions, while acquiring cultural fluency through field trips, workshops, and networking opportunities. Since 2013, ARNIC has served more than 1,000 immigrants.

A special feature of this year’s ceremony was the presentation of the English-Speaking Union Founder’s Award to Marie Dora “Doe” Thornburg and Andrew Romay (posthumously accepted by personal friend and English in Action tutor, Evi Blaikie). The Founder’s Award recognizes individuals who embody the primary interests of Sir Evelyn Wrench, the founder of the English-Speaking Union, namely to cultivate international understanding and friendship and promote the mastery and extended use of the English language.

Doe Thornburg, ESU President Emerita, has dedicated her personal and professional life to advancing global understanding through English. She guided this work at the ESU for more than 50 years and was most influential in bringing ARNIC into the ESU.

Andrew Romay (1922-2017) survived incarceration in a Nazi concentration camp and a Hungarian communist jail before coming to the US as a refugee in 1956. While he gained success here in business, Andrew remained acutely aware of the struggles new immigrants face. He dedicated his later life to helping today’s immigrants by founding and funding the ESU Immigrant Center that now bears his name.

The 2016 English-Speaking Union Annual Conference, hosted by the Central Florida ESU Branch, drew members from all over the country to the Sheraton Orlando North Hotel in Maitland (Winter Park) for an enjoyable and productive weekend. Business sessions included a meeting of the National Board of Directors, a working conclave for the National Board and Branch Presidents, and meetings of the ESU Branches by Region. The 96th Annual General Meeting of the English-Speaking Union took place on Saturday, October 15.

The primary function of the National Board meeting was adoption of the English-Speaking Union Strategic Plan for English in Action, which the Board had developed during the prior year and which will guide the Board in its organizational activities through the next five years. Discussion of the Strategic Plan and final steps in the restructuring of the Branches into Limited Liability Companies formed agenda discussion items for the Board and Branch Presidents Conclave.

The theme of this year’s ESU Annual Conference was “The English-Speaking Union–Shakespeare 400” in recognition of the ESU’s part in the global celebration of the Bard’s legacy throughout 2016. Dr. Ralph Alan Cohen, Co-Founder and Director of Mission at the American Shakespeare Center in Staunton, Virginia and Professor of Shakespeare at Mary Baldwin University, was the keynote speaker. He drew the ESU members into the current debate over whether the language of Shakespeare should be “modernized” or altered to be more comprehensible and accessible to young American audiences.
With Thanks to our National Patrons

NATIONAL PATRON PROGRAM
The English-Speaking Union extends its gratitude to, and is pleased to recognize, the following individuals who generously participated in the English-Speaking Union National Patron Program during fiscal year 2016-2017. Their generosity provided critically needed unrestricted operating support for the ESIU and its Branches.

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* Deceased

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$100,000 AND ABOVE
Foundation to Promote Open Society Dr. Andrew Rose

$50,000 TO $99,999
Manhattan and Arlene Pomeroy Foundation The London Best-Buddies Gift Fund Thomas F. Gallagher Co. Dr. Laurence C. Moore and Mrs. Pamela McMillen

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$5 TO $9
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PARTNERS AND IN-KIND SUPPORTERS
Financial Report
Condensed Statement of Activities
for the year ending June 30, 2017

Unaudited and exclusive of Branch activities

Operating Revenues

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private support</td>
<td>$509,922</td>
</tr>
<tr>
<td>Earned revenue</td>
<td>864,547</td>
</tr>
<tr>
<td>Investment return used for operations</td>
<td>640,642</td>
</tr>
<tr>
<td>Contributed goods and services</td>
<td>52,500</td>
</tr>
<tr>
<td>Investments released from restrictions</td>
<td>217,390</td>
</tr>
</tbody>
</table>

Total Operating Revenues $2,285,602

Operating Expenses

Program Services

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership and branch services</td>
<td>$542,197</td>
</tr>
<tr>
<td>New immigrant language services</td>
<td>558,325</td>
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<tr>
<td>Shakespeare programs</td>
<td>138,685</td>
</tr>
<tr>
<td>Educational exchange programs</td>
<td>489,298</td>
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</table>

Total Program Services $1,728,505

Supporting Services

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and general</td>
<td>357,894</td>
</tr>
<tr>
<td>Fundraising</td>
<td>128,991</td>
</tr>
</tbody>
</table>

Total Supporting Services $485,985

Total Operating Expenses $2,214,490

Excess Operating Revenues over Operating Expenses $71,111

Endowment, investments, capital and other non-operating activities $13,247,085

Gain (loss) on endowment, investments, capital and other non-operating activities $1,082,357

Net Assets at Beginning of Year $15,843,971

Net Assets at End of Year $16,997,439

Complete financial statements are available on our website:
www.esuus.org/about/financial_statements

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The English-Speaking Union of the United States
Officers and Board of Directors as of June 30, 2017

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Dr. Julia Churchill Van de Water, Lexington, VA

STAFF

Christopher Broadwell, Executive Director
Chloe Baxendale, Mountbatten Intern
Anne Delano, Receptionist
Lori Flemister, Bookkeeper
Cecily Griesser, Manager, School & Teacher Programs
Grant Hamel, Operations Manager
Karl Hart, Program Coordinator, Immigrant & Student Services
Joshua Keppel-Gonzalez, Systems Administrator & Executive Assistant
Carol Losee, Director of Development
Edward Motylowski, Deputy Executive Director
Kathryn Morrisett, Membership & Database Manager
Tanzilya Oren, Manager, ARNC
Taylor Peterson, Education Assistant
Karen Ruele, Manager, English in Action
Joseph Smith, Development Officer
Nuel Williamson, Executive

OPERATING REVENUES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private support</td>
<td>$22%</td>
</tr>
<tr>
<td>Earned revenue</td>
<td>38%</td>
</tr>
<tr>
<td>Investment return used for operations</td>
<td>28%</td>
</tr>
<tr>
<td>Contributed goods and services</td>
<td>2%</td>
</tr>
<tr>
<td>Investments released from restrictions</td>
<td>10%</td>
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</tbody>
</table>

OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>78%</td>
</tr>
<tr>
<td>Management and general</td>
<td>16%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>6%</td>
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</tbody>
</table>

Program Services

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership &amp; branch services</td>
<td>32%</td>
</tr>
<tr>
<td>New immigrant language services</td>
<td>32%</td>
</tr>
<tr>
<td>Shakespeare programs</td>
<td>8%</td>
</tr>
<tr>
<td>Educational exchange programs</td>
<td>28%</td>
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</tbody>
</table>