ESU USA

English-Speaking Union Branch Town Hall

May 23, 2023
AGENDA

Greetings and Welcome  Quinn Peeper

What We Will be Covering  Karen Karpowich

Staffing Roles and Responsibilities
  Introductions

Update Website

AGM

Membership Renewals

Q&A
NATIONAL STAFF REVIEW OF ROLES & RESPONSIBILITIES
SUPPORTING BRANCH

BRANCH LIAISON

A Senior Level National Staff Member who maintains dialogue with the Branch leadership in a pre-assigned area

• assures that all requests are filtered to the correct person or department at National
• identifies and is a sounding board for Branch concerns and issues
• that are then shared with upper management to impact decisions on strategic program support and organization growth
Alice Uhl – auhl@esuus.org  Director International Programs, Shakespeare & Debate (T-Lab, Shakespeare, Debate, IPSC, Luard and SSE)

Alice is also branch liaison for Atlanta, Birmingham, Charleston, Nashville, Savannah, Central Florida, Naples, Palm Beach, Kentucky, Colonial, Lexington

Grace Darling – gdaring@esuus.org  Marketing Communications Coordinator (Web Updates and other Marketing support)

New Hire – Manager Shakespeare

Rona Weitz – rweitz@esuus.org  Director Immigrant Programs (ARNIC, English in Action Across America)

Rona is also branch liaison – Austin, Houston, New Orleans, Shreveport, Denver, LA, Portland, Seattle, Research Triangle

Matt Hudson – mhudson@euus.org  Manager Volunteer Service (English in Action Across America)
Anthony DiFilippo  adifilippo@esuus.org  Controller (Finance, Compliance, Billing, IT Data, Web, Media, Happy Hours)

Tony is also Branch liaison for Central Pa, Monmouth, Philadelphia, Princeton, Cincinnati, Cleveland, Indianapolis, St. Louis, KC, SW Virginia

Bao Nguyen  bnguyen@esuus.org  990 and other Branch Finance Support

Kathy Morrisett  kmorrisett@esuus.org  Membership Secretary and Data Base Manager, (Reimbursements, Membership Renewal and Questions.)

Rossana Ivanova  rivanova@esuus.org  Development Support

Elizabeth Bigelow  ebigelow@esuus.org  Wrench Coordinator

Karen Karpowich – kkarpowich@esuus.org  President / ED (Wrench, Concerns, Special Projects)

Branch liaison Boston, Greenwich, Syracuse, Charlotte, Charlottesville, Richmond, Salisbury

Deborah Unger  dunger@esuus.org  Executive Assistant
Current Web Site

• Please continue to send all update request to Grace Darling at gdarling@esuus.org

New Website

• Training to begin with National Site plus 5 Branch Communications Officers on May 30, 2023

• Migration of Data from old site to new to begin this summer

• Goal is to have new National site completed by AGM with many of Branch site coming online as the months progress.

• Please contact Tony at adifilippo@esuus.org with questions
MEMBERSHIP RENEWAL

All materials were sent to Branches for their review week of May 8
Membership Roster, Renewal Form and Guidelines

All revisions and updates to Kathy kmorrisett@esuus.org and or Deborah dung@esuus.org by June 13 to assure their mailing by July 1

All packets to include Letter from ESU Chair, Dr E. Quinn Peeper, Presidents Letter, Membership Renewal Form, AGM Registration Form and Return Envelopment
ANNUAL GENERAL MEETING

October 20, 21 and 22 in Kansas City

- Location Westin Crown Center Base Room rate of $169 has been secured for attendees. This does not include tax and other fees.
- There will be two levels of pricing (Early Bird through September 20 and a Regular Rate after that).
- Opening Dinner with the Mayor on Friday night at the Westin includes Branch and membership recognition award
- Plenary Session on Saturday morning to discuss updates and continued planning from Setting the Stage for Growth
- Also at the Westin, breakout sessions throughout the weekend and a luncheon with a local literary speaker on Sunday after the AGM.
- On the tour side we have the WWI Museum, Country Club Plaza, a Cocktail Reception at the Pierpont Restaurant in Union Station.
- Additionally we have optional Tours on Monday to the Nelson Atkins Museum, Truman Library.
- Early bird e-blast to go out week of June 5 and registration flyer will be included in all renewal mailings.
- Please contact Deborah Unger dunger@esuus.org with questions.
THANK YOU AGAIN