

Argumentation

Arguments

- ✦ Proofs offered to support claims
- ✦ must back up with good reasoning and evidence

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Assertion (statement)

- ✦ begins argument
- ✦ claim something is true without providing reason or evidence

Reasoning (because)

- ✦ supports each assertion
- ✦ provides explanation why audience should believe claim
- ✦ linked to assertion

Evidence

- ✦ completes argument
- ✦ backs up statement and reasoning
 1. example or illustration
 2. form an analogy-true in one situation will be true in similar one
 3. statistical data-survey or poll